PS3 | XBOX 360

ATLUS

Persona®4 Arena Ultimax

Street Date		9/30/2014
System		PS3 & Xbox 360
Genre		Fighting
ESRB		T
Developer		Arc System Works
MSRP	*PS3*	$59.99
	Xbox 360	$59.99
UPC	*PS3*	7-30865-00153-8
	Xbox 360	7-30865-90018-3
SKU	*PS3*	PS-00153-8
	Xbox 360	PS-90018-3
# of Players		1-2
Packaging		English
In-Game Voice		English
Game Site		http://www.atlus.com/p4au

An Army of Shadows is attacking. Who could be the one behind it all? Named IGN's Best Overall Fighting Game of 2012, and made an official selection of the Evolution Championship Series in 2013, *Persona 4 Arena* was a roaring success. Now, the ultimate tag team returns to present another super-heated battle! A collaboration between developers ATLUS and Arc System Works found resonance among the existing Persona/ATLUS fanbase and the hardcore fighting game community. *Persona 4 Arena Ultimax* is the long-awaited sequel, and a continuation of the story originally set forth in the award-winning RPG *Persona 4* . Bringing the series full circle and tying together the plots of *Persona 3* and *Persona 4* , fans will enjoy controlling beautifully animated character sprites and experiencing top-notch quality, fully voiced localization that brings the popular characters to life.

Continuing the Story

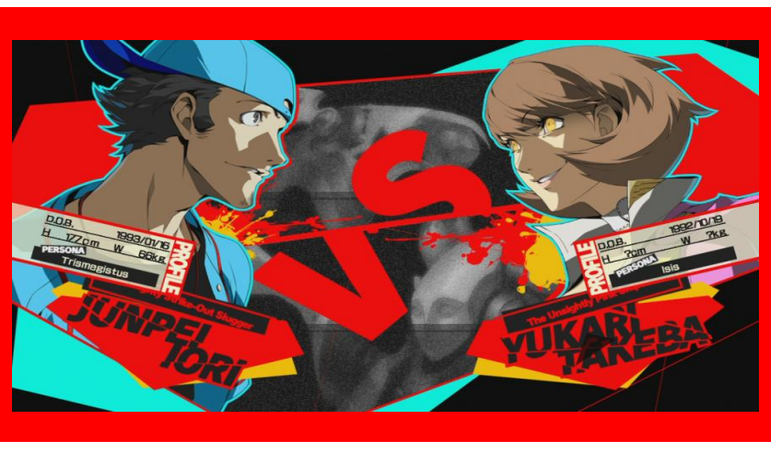
The story picks up immediately following the events of the original *Persona 4 Arena* . As the heroes search for the mysterious force behind everything that's happened, the Midnight Channel begins to air once again in the town of Inaba. Now set in the real world, the P-1 CLIMAX is ready to be revealed!

A Deep and Varied Roster of Playable Characters

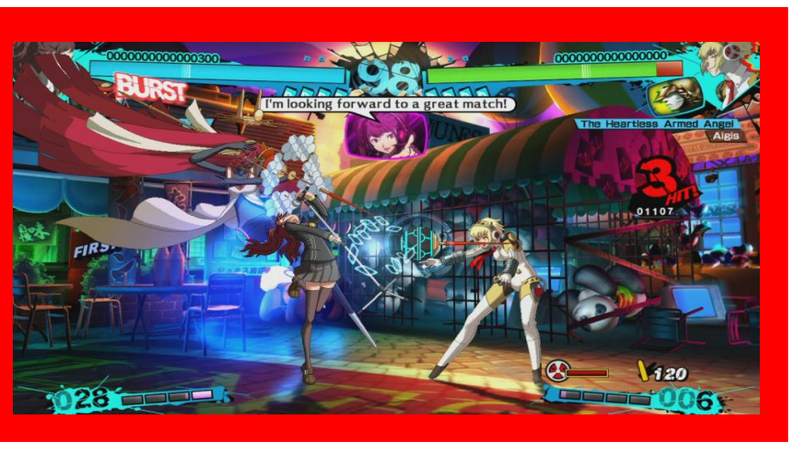
Joining the fight anew are the fan favorites from Persona 3: bat-wielding Junpei Iori and the live action superhero actress, Yukari Takeba! A mysterious new character, Sho Minazuki, doesn't have the power of Persona. But with his fighting techniques involving two katanas and his intent to destroy whoever stands in his way, he will pose a huge threat to the Shadow Operatives and the Investigation Team. Worse yet, there seems to be someone who looks just like Sho, and actually wields a Persona...

Unique Battle Systems

P4AU adds all-new depth to its combat system. Most of the characters now have a "Shadow" version with completely different fighting mechanics and other technicalities that appeal to the hardcore gamer and newcomer alike. The existing characters have new moves in their arsenal as well. Can you pull off the ultimate Instant Kill move and triumph over the opponent in style?



Yu
The Midnight Channel came on and General Teddie suddenly declared war on us. Afterwards, the town got swallowed up in that red fog.



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TEEN T ESRB — Language, Mild Blood, Suggestive Themes, Use of Tobacco, Violence

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